

Crim Foundation Seeks Program Director

The Crim Fitness Foundation, in partnership with the Michigan Fitness Foundation (MFF), is looking for a full-time program director.

The Program Director will provide direct management of all Crim Youth and Adult Fitness Programs and the new Safe & Active Flint project (SAF)—a grant-funded project to create a safe and active community in Flint—promoting safe walking and biking environments.

The Crim Fitness Foundation, Inc. (the "Crim") has a 30-year history of serving the greater Flint community with programs designed to get youth and adults physically active. The annual Crim Festival of Races is the most widely recognized activity of the organization.

The Crim has recently partnered with the MFF to house and support a local coordinator for the SAF project – a three-year Ruth Mott Foundation funded program. The Program Director will work with MFF & Crim leadership to lead the continued implementation of the project.

For more information on the position and its requirements go to www.crim.org.

Search Begins for New MMBA Director

The Michigan Mountain Biking Association (MMBA) is seeking a new executive director to replace Todd Scott, who stepped down February 11. Scott will assist with the transition.

The MMBA consists of over 2,500 members within nine chapters throughout Michigan. It is one of the largest affiliates of the International Mountain Bicycling Association (IMBA.)

The MMBA seeks an executive director who can step in to further its mission, which is to promote responsible mountain biking and to work toward the goals of common land access and natural resource protection through interaction with policy makers, the cycling industry, race promoters, mountain bikers and other trail users.

MMBA membership represents all levels of riders, from beginners to world champion racers. For more information, go to MMBA.org

RIM & Nielsen Collaborate in West Bloomfield

The Detroit Medical Center's Rehabilitation Institute of Michigan has collaborated with fitness expert, Peter Nielsen, to provide physical therapy and sports medicine services at Peter Nielsen's Personal Training Club, in West Bloomfield.

RIM operates 27 outpatient therapy sites throughout southeast Michigan, many of which are located inside high-end, full service health clubs.

"Physical therapists can provide more services, such as evaluations, therapeutic treatment techniques and comprehensive treatment plans, that fitness trainers can't do," says Patty Jobbitt, Administrative Director of Outpatient Services at RIM, "and providing more services in one location ultimately benefits members and patients."

"I am very honored to have the staff and services of The DMC's Rehabilitation Institute of Michigan available along with my personal train-

ers," said Nielsen. "This broadens the level of services for our clients, patients and the community of West Bloomfield."

Rehabilitation Institute of Michigan is one of the nation's largest hospitals specializing in physical medicine and rehabilitation. The Institute is home to many innovative programs, including the Southeastern Michigan Traumatic Brain Injury System (SEMTBIS), one of only 16 federally designated centers of excellence in the U.S. for the treatment of brain injuries, and the Center for Spinal Cord Injury Recovery, a world-class facility designed to implement and study innovative treatments in spinal cord injury recovery. RIM is one of nine hospitals operated by the Detroit Medical Center (DMC). The DMC is proud to be the Official Healthcare Services Provider of the Detroit Tigers, Detroit Red Wings, Detroit Pistons and Detroit Shock.

Grant May Help Link State, County and Township

The Oakland County Parks and Recreation Department is in the process of gathering letters of support for its grant application to the Department of Natural Resources Grants Management Program. The DNR grant will help develop a 1.7 mile connector trail at Addison Oaks County Park, which will provide increased non-motorized access to Bald Mountain State Park, Addison Oaks and the Cranberry Lake Preserve. The project is unique

in that it seeks to connect state, county and township owned lands and will allow users continuous access between these park lands.

Letters of support are available from the Southeast Michigan Partners in Parks and Recreation Initiative. Contact Melissa Prowse, Trails Network Coordinator, at prowsem@oakgov.com for a copy of the letter.

American Cycle & Fitness Sponsors Skills Park

Four years have passed since the folks at Stony Creek Metro Park discussed their vision of a skills park with members of the Michigan Mountain Biking Association (MMBA). First, the napkin sketches had to be transformed into architecturally certified drawings. Tim Dunbar donated hundreds of hours to create the drawings. Once Dunbar finished, however, Stony said the initial funding was gone, and other financing needed to be put in place.

Todd Scott, Executive Director of the MMBA, announced February 11, that American Cycle & Fit-

ness will donate \$5,000 to pay for the construction and maintenance of the skills park that will bear its name.

"It's been an arduous journey, but it's exciting to see it is finally coming together," said Mike Moss of the MMBA. "The park will contain six to eight elevated stunts, as well as one of the longest 'pump tracks' in the area at over 100 feet." A pump track is a track with berms and rollers spaced so riders can pump from one to the next, without pedaling.

Moosejaw Staged for National Growth

Moosejaw Mountaineering, that quirky outdoor retailer that "Loves the Madness" is poised to spread its madness nationally after a capital infusion from Dallas-based private equity firm Parallel Investment Partners.

Financial terms of the deal were not released, but founder Robert Wolfe described the approach he and siblings Jeffrey and Julie took in seeking an investment partner "We wanted someone who would help us grow but who had zero interest in messing with the Moosejaw culture."

All three family members retain their manage-

ment roles with the company. For Michigan customers it will be business as usual according to Wolfe, "Our next step is to find a larger warehouse. With that we'll make improvement to our operating systems to better serve customers."

Moosejaw's five Michigan stores will remain open and see upgrades to fixtures. Details on planned future growth are still developing, but will capitalize on Moosejaw's rapid online growth. Online sales represent a significant portion of the Madison Heights based retailer's revenues. Moosejaw can be found at www.moosejaw.com

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